How do you experience apps?

Survey Flow

EmbeddedData

PROLIFIC\_PIDValue will be set from Panel or URL.

Block: Consent and Intro (2 Questions)

Branch: New Branch

If

If I hereby declare that I have been informed in a clear manner about the nature and method of the r... I consent to participate. Is Not Selected

EndSurvey: Advanced

Standard: Screening (2 Questions)

Branch: New Branch

If

If This study is only for iPhone users. Are you currently using an iPhone - and have you owned an iP... No Is Selected

Or Have you used the following apps for at least two years? - <span style="font-size:19px;">Yes</span> Is Less Than 5

EndSurvey: Advanced

Standard: Demographics and Prolific ID (3 Questions)

Standard: Instructions (3 Questions)

Standard: Rating Task (2 Questions)

|  |  |
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| Page Break |  |

Start of Block: Consent and Intro

Q1 Dear participant,  
   
 You are invited to participate in a research project that is being carried out under the auspices of the Behavioural Science Institute.  
   
 You can **only participate in this study if you have an iPhone and have used the following apps for at least two years: WhatsApp, Facebook, Facebook Messenger, Instagram, Snapchat**.  
   
 The title of the research project is **“How do you experience apps?”**. The objective of the research is to find out **how people experience different apps**.  
   
 In the course of this study, you will be asked to rate different apps on how rewarding you find them.  
   
 We can guarantee that: Your anonymity will be safeguarded, and that your answers or data will only be shared in anonymous form. You can refuse to participate in the research or cut short your participation without having to give a reason for doing so. Participating in the research will not entail you being subjected to any appreciable risk or discomfort, and you will not be exposed to any explicitly offensive material, nor will we deceive you in any form. For more information, you are welcome to contact the project leader at any time: Niklas Johannes, +3124-3612322; n.johannes@maw.ru.nl.  
   
 Should you have any complaints or comments about the course of the research you can contact Harm Veling, +3124-3612697. Any complaints or comments will be treated in the strictest confidence.  
   
 We hope that we have provided you with sufficient information. We would like to take this opportunity to thank you in advance for your assistance with this research.  
    
 With kind regards.  
 The Researchers

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| Page Break |  |

Q2 I hereby declare that I have been informed in a clear manner about the nature and method of the research. My questions have been answered satisfactorily.  
   
 I agree, fully and voluntarily, to participate in this research study. With this, I retain the right to withdraw my consent, without having to give a reason for doing so. I am aware that I may halt my participation in the survey at any time.  
   
 If my research results are used in scientific publications or are made public in another way, this will be done such a way that my anonymity is completely safeguarded. My personal data will not be passed on to third parties without my express permission.

* I consent to participate. (1)
* I do NOT consent. (2)

End of Block: Consent and Intro

Start of Block: Screening

Q3 This study is only for iPhone users. Are you currently using an iPhone - and have you owned an iPhone for at least two years?

* Yes (1)
* No (2)

Q4 Have you used the following apps for at least two years?

|  |  |  |
| --- | --- | --- |
|  | No (1) | Yes (2) |
| WhatsApp (1) |  |  |
| Facebook (2) |  |  |
| Facebook Messenger (3) |  |  |
| Instagram (4) |  |  |
| Snapchat (5) |  |  |

End of Block: Screening

Start of Block: Demographics and Prolific ID

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Q13 Please enter your Prolific ID. Prolific IDs have 24 alphanumeric characters. If your ID is displayed in the field below please check it, as we can only pay you if your ID is correct.

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Q5 What's your age in years?

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Q6 What's your gender?

* Male (1)
* Female (2)
* Other (3)

End of Block: Demographics and Prolific ID

Start of Block: Instructions

Q14 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

Q7 Now you will do the task. **It is crucial that you read the following instructions carefully**.  
   
 For our research, we are interested in how people experience different apps. In particular, we want to know **how rewarding people find apps**. By rewarding, we mean that seeing or using an app makes you feel happy seeing the app or app notifications makes you feel a strong need to open it you like using this app using the app is fun not being able to use the app would make you feel bad the app is important to you the app has functionality that you appreciate On the following page we will present you with different apps. For each app, **please indicate how rewarding you find it by moving the slider below the app**.  
   
 Please go with your gut: You don't need to ponder over each app, but rather go with your instinct about how rewarding you find the app. Some of the apps have a notification sign, some of them don't. If the app has a notification sign treat it as if you were seeing it like that on your phone. In other words, treat it as if you just received a notification for that specific app. As we mentioned, it is really important to us that you read these instructions carefully and understand the task. To make sure you were paying attention, please select "No" on the question below whether you want to proceed.

Q15 Based on the instructions above, which answer have you been asked to select if you want to proceed?

* Yes (1)
* No (2)

End of Block: Instructions

Start of Block: Rating Task

Q16 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

|  |
| --- |
|  |

Q10 How rewarding do you find this app? .Skin .q-slider ul.numbers {display:none}

|  |  |  |
| --- | --- | --- |
|  | **Not at all** | **Very much** |

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | -100 | -80 | -60 | -40 | -20 | 0 | 20 | 40 | 60 | 80 | 100 |

|  |  |
| --- | --- |
| . () |  |

End of Block: Rating Task